

# **BMC Helix Optimize**

Continuously optimize IT resources and costs for business service assurance

#### PRODUCT DESCRIPTION

BMC Helix Optimize helps IT organizations intelligently and continuously optimize resources for service assurance and plan for changes in business demand.

## **BUSINESS CHALLENGE**

Scalability, faster innovation, and managing cost are top drivers for IT change today as the shift to digital services continues. They have led to the rapid adoption of new technologies such as cloud services, and modern applications based on Kubernetes, microservices, containers and pods. Hybrid IT environments have become very complex as they now encompass a mix of old and new technology across onpremises data centers, outsourced service providers, and private/public cloud environments. IT costs and budgets now include capital and operational expenses with buyers across the organization – both inside and outside of IT. Managing this diversity while continuing to focus on agile development and service delivery creates new challenges in ensuring operational efficiency, minimizing risk, and controlling capital and operational spend.



#### **KEY FEATURES**

BMC Helix Optimize continuously optimizes IT resource use and cost

- Self-service views of cost, budget and resources
- Visibility into the risk, efficiency and cost of IT resources for business services and applications
- Automated optimization recommendations and actions based on machine learning
- Self-service views of cost, budget and resources

## **KEY BENEFITS**

- Prevent application slowdowns and failures
- Eliminate wasted IT resource spend
- Plan for cloud migrations
- Support changes in business demand
- Keep budget owners and stakeholders informed

## **BMC SOLUTION**

BMC Helix Optimize helps you plan and budget for the IT resources needed to deliver service assurance. It contains the intelligence, analytics, insights, and automation needed to continuously optimize your environment, and meet customer expectations while minimizing costs.

Visualize business service resources and costs: View data center, private and public cloud resources and cost for your business services and applications, including those based on Kubernetes, microservices, containers, and pods. Gain insights into the risk, use and providers of IT resources with the ability to drill down to the device level. Integration with BMC Helix Discovery and your CMDB provide a consistent view of resource usage and cost.

**Optimize resource and spend:** With intelligence, machine learning, and analytics areas for resource and cost optimization are automatically identified. Automated actions for right-sizing resources and terminating unused resources, such as idle virtual machines, can be taken to immediately obtain cost savings.

**Plan for changes in business demand:** Use predictive analytics and business KPIs to determine the IT resources you need to support increases in business demand due to special

events or business growth. "What-if" modeling provides insights to the best resource configurations, location and cost so you can make an informed decision and prevent application performance slowdowns or failures.

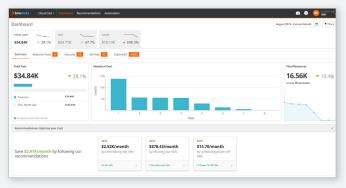
**Simulate migrating workloads to cloud:** Plan for cloud migrations with automated right-sized recommendations for cloud resources and cost comparisons across cloud service providers. Performance comparisons for on premises and public cloud services and "what-if" analysis for selecting service type, regions and provider enable you to plan your cloud operational budgets based on forecasted purchases.

**Control cloud cost:** Budget owners, business owners and project leaders can control their cloud spend with self-service views that provide visibility and insights into their cloud spend and budget. Prevent budget over-runs with automated alerts of unexpected spending and automated recommendations for reducing spend.

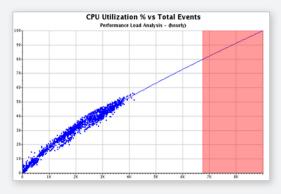


## FOR MORE INFORMATION

To learn more about BMC Helix Optimize, please visit **bmc.com/optimize** 







Model saturation of resources based on business KPIs.

#### **About BMC**

From core to cloud to edge, BMC delivers the software and services that enable over 10,000 global customers, including 84% of the Forbes Global 100, to thrive in their ongoing evolution to an Autonomous Digital Enterprise.

BMC—Run and Reinvent www.bmc.com



